



VINDICATUS

**PROTECT YOUR
REPUTATION ONLINE**

WWW.VINDICATUS.COM



WHAT IS VINDICATUS SOLUTIONS?

THE EXPANSION OF THE INTERNET IS OUT RUNNING AND OUT GUNNING ALL RULES, SOCIAL NORMS AND ETHICS. ANYBODY WITH AN INTERNET CONNECTION AND A KEY BOARD CAN SAY ANYTHING THEY WANT TO, ABOUT WHOMEVER THEY WANT TO AND RUIN THE REPUTATION OF AS THEY CHOOSE.



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WHILE THE ADVANCE IN
TECHNOLOGY HAS ALLOWED US TO
CONNECT ON A LEVEL NEVER BEFORE
POSSIBLE, IT HAS ALSO BROUGHT WITH IT
A LAUNDRY LIST OF NEGATIVE EXTERNAL TITIES.

THE PROBLEM ISN'T THE TECHNOLOGY ITSELF, BUT
THE SPEED WITH WHICH IT ENTERS OUR LIVES.

VINDICATUS REPUTATION ONLINE MANAGEMENT IS SO
MUCH MORE THAN WHAT THE TITLE SUGGESTS. VINDICATUS
REPUTATION MANAGERS MONITOR ANY COMMUNICATION THAT
MIGHT BE HAPPENING ABOUT YOUR BRAND.



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VINDICATUS SOLUTION WAS LAUNCHED WITH THE GOAL OF MAKING ONLINE REPUTATION ACCESSIBLE TO EVERYONE, NO MATTER WHAT THEIR BUDGET. THROUGH A LONG TERM COMMITMENT TO LET INNOVATION DRIVE OUR BUSINESS WE HAVE ACHIEVED THIS GOAL. WE ARE PRIVATELY OWNED, CARRY NO DEBT AND OUR MANAGEMENT TEAM HAVE WORKED FOR MANY YEARS WITHIN THE INTERNET.

OUR AIM IS TO GROW
INTO THE BIGGEST ONLINE
REPUTATION, SEO AND MARKETING COMPANY
IN THE UK, WHILE MAINTAINING THE INTIMACY OF A SMALLER
COMPANY. OUR FOCUS ON INNOVATION AND SUPPORT GIVES US
THE DISCIPLINE OF BEING COMPLETELY CUSTOMER FOCUSED.



VINDICATUS
EMPLOYS STAFF OF
MARKETING PROFESSIONALS
WHOSE CAREERS INCLUDE TIME
AT SOME OF THE WORLD'S MOST
SUCCESSFUL BRANDS, AS WELL AS AT
THE INDUSTRY'S LEADING AGENCIES.

AS THE INDUSTRY'S LEADING CROSS CHANNEL
MARKETING ATTRIBUTION SOFTWARE COMPANY, OUR TEAM'S EXPERIENCE SPANS
BOTH TRADITIONAL AND INTERACTIVE MARKETING, AS WELL AS MARKETING
ANALYTIC SCIENCE AND ADVANCED MACHINE LEARNING DISCIPLINES.

WE HAVE NOW ENTERED AN AGE WHERE EVERY INNOVATIVE ORGANISATION NOW REALIZE THE IMPORTANCE OF ONLINE REPUTATION. VINDICATUS SOLUTION, WE
ARE INNOVATIVE AND UNDERSTAND WHAT NEEDS TO BE DONE.



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FACT 1

FSTE 500 COMPANY
EXECUTIVES BELIEVE IN
REPUTATION MANAGEMENT. YOU WANT
TO GET THE COMPETITIVE EDGE, STAT DOING
WHAT 98% OF DIRECTORS SAY THEY SHOULD DO!

FACT 2

PROFESSIONAL MARKETERS SAY “TRUST” IS NUMBER ONE FOR MAKING A SALE.
MOST MARKETERS FEEL THAT TRUST I DO YOU TRUST SOMEONE WITH A BAD
REPUTATION? NEITHER WILL YOUR CUSTOMERS.

FACT 3

MOST PEOPLE USE SOCIAL TO DECIDE WHAT TO BUY. - IT IS NO SECRET
SOCIAL PROOF IS POWERFUL. IF YOUR SOCIAL MEDIA REPUTATION IS
LACKING, YOU LOSE.

FACT 4

EMPLOYEES FEEL THE PRESSURE TO MANAGE THEIR
ONLINE REPUTATION. THIS HAS AN IMPACT ON
COMPANY MORAL AND STAFF LONGEVITY
THEY FIND THERE.



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