# brinkmanngroup | Alternative Investments



# **ABOUT US**

Formed in 2006 by a consortium of leading city advisors and analysts; Brinkmann Group has gone from strength to strength and continues to shine bright in ever worsening economic conditions. With over 30 years combined experience in AIM markets the team at Brinkmann have a streamlined approach to tangible assets and solid proven opinions on how to beat the market average and realise healthy gains.

Working with the most experienced development teams in markets fundamental to our sustainable future, Brinkmann Group introduces our investors to only the cleanest and most profitable investments. If we can help the environment whilst our portfolio grows then not only are we doing the right thing, we are also making the smart financial play.

Our team of motivated individuals holds over 30 years of combined financial expertise in the field of green investments including wind, solar, bio-fuels, forestry and carbon. This allows us to determine low risk opportunities with the most potential for high returns whilst maintaining an ethical stance.

Our belief is a simple one; investments in secure low risk financial opportunities will provide diversity, growth and stability to any investment portfolio, whilst at the same time adding an array of social and environmental benefits.

We have formed strategic alliances with a global network of established investment professionals and although the Government does not regulate the sale of 'off-set' credits. We are now one of the few traders to ensure that both our custodians are Financial Services Authority regulated.







# ABOUT CARBON OFFSETTING

It's easy to claim that a project will reduce carbon consumption, and thus emissions. At the smallest scale, fitting a draught excluder over a letterbox is a carbon reduction measure. However, the Verified Emission Reductions the Brinkmann Group offer are of a much larger scale and are audited by third-party specialists to determine how much carbon is being saved or captured.

There are several Internationally-recognised industry standards. The projects we offer all comply with the UN-backed Clean Development Mechanism's Gold Standard. The Gold Standard Foundation is a non-profit organisation that examines and approves schemes for both mandated and voluntary credits. Gold Standard certification guarantees premium quality credits that actively contribute to sustainable development. Only renewable energy and end-use efficiency projects can register for Gold Standard and certified credits undergo rigorous third party validation and verification. Approved project credits must be registered in the Gold Standard online registry, to ensure a transparent chain of custody, from issuance through to retirement.

The creation of carbon dioxide is an inevitable part of modern life. The products we buy, the food we eat, the trips we make, the heat in our homes and workplaces - almost all of these involve some degree of carbon consumption. There are things we can do to reduce our emmissions profile - home insulation, solar panels, energy efficient vehicles and applicances, walking or cycling rather than driving. But there is still an unavoidable minimum. Increasingly, individuals, families and small businesses are choosing to offset their emissions through buying and retiring Verified Emission Reductions.

### Deutsche Bank

"Green is the new gold."



# **INVESTING INTO CARBON CREDITS**

Carbon credits are part of a unique business model, where the driving forces behind investment decisions go beyond the one-sided traditional business frameworks.

Unlike other commodity investments, carbon credits can bring not only financial gains, but also provide for a beneficial for environmentally beneficial outcomes combined with sustainable community development and biodiversity preservation.

Figures show that the investment market for carbon credits has been growing in the past three years. By the end of 2009 alone, the carbon credits exchange reached £8.7 billion in value while the value of the international carbon markets was estimated at £103 billion. The overall value of the carbon market in 2010 was estimated at £124 billion. Barclays Capital goes as far as to predict that carbon will be the world's biggest commodity market.

Carbon credit investments can have two main aspects: (1) investing in carbon offset projects that produce carbon credits and then selling these credits on the global carbon market and (2) buying produced carbon credits from the carbon market with

the purpose of either retiring them or reselling them in the future for profit.

### **Financial Times:**

"Ethical is the new logical"













# **KYOTO PROTOCOL**

The Kyoto Protocol is an international agreement linked to the United Nations Framework Convention on Climate Change.

The major feature of the Kyoto Protocol is that it sets binding targets for 37 industrialised countries and the European community for reducing greenhouse gas (GHG) emissions .These amount to an average of five per cent against 1990 levels over the five-year period 2008-2012.

Unlike other international agreements, nations that sign to the Kyoto Protocol are required to meet certain targets for reducing carbon emissions. If they fail to do so, the U.N. is legally authorized to set even more burdensome goals for that nation, while also not allowing it to participate in an emissions trading program in the future.





# **BEATING THE MARKET**

Any investment decision is individual, driven by factors like funds available, risk profile, anticipated performance, income versus capital growth, duration, research, market knowledge and personal preference. What's certain is that for most people diversification across a broad range of asset classes is the recommended option.

At ta time when stock indices have barely moved compared to where they were at the beginning of the millennium, when property prices are flat or falling, when bond and savings returns are lagging behind inflation, deversification into non-traditional asset classes is growing daily. Commodities, precious metals and the emerging economies have all allowed investors to make returns that have handsomely beaten traditional investments.

We belive carbon offsetting is another investment instument that has the potential to bring improved performance to a diversified portfolio. It's a new market that is maturing rapidly. As the range of countries and companies applying carbon reduction policies grows, so will the demand for emission reduction units.

It's the view of the Brinkmann Group that demand for all types of emission reduction units will grow more quickly than supply, meaning that units bought at today's prices and held are likely to increase in value in the medium to long term. As such, any active, diversified investor should consider allocating part of his or her funds to this asset class.





# RETURNS

Purchasing carbon credits is conservatively expected to achieve returns of 15-20% per year but some experts believe that between 200% and 500% is possible within a 4-5 year timeframe.

One common reason for purchases in this market is as a "pre compliance buy" (those buying in anticipation of regulation). This relates mainly to the federal cap and trade system expected to be implemented in the UK imminently. (Anticipated in approximately 18-24 months)

It was recently reported by one of the leading carbon trading platforms that all voluntary credits are set to increase in value because, at the Copenhagen COP15 conference in 2009, the Kyoto Protocol failed to be extended beyond 2012. The regulatory CDM credits born out of the protocol may therefore cease to exist, so the marketplace is now rushing to buy voluntary credits to mitigate this situation and diversify their portfolios.

For investors wishing to get involved, the voluntary carbon market is a great starting point due to a low cost entry level and the creation of recognised and identifiable carbon standards, true and transparent verifications by credible third party organisations and official registries and exchanges allowing clients to see their investment and track it throughout. Like any commodities market, timing and cost are key and the old adage "buy low and sell high" will apply in this situation which is why now is the time. Globally we are entering an exciting era and the new "green boom" is providing a once in a lifetime, historic opportunity to get involved at the early stages creating the ideal position for maximum returns whilst doing our bit for the planet. This is why it is important to purchase quality Carbon Credits from verifiable projects through consultants such as Brinkmann Group who;

- Offer Validated high quality carbon credits of VSC and Gold Standard.
- \* Select projects that represent the best value for our clients whilst paying careful consideration to the merits of each project regarding the true impact on the environment and the local communities.
- \* After several months of due diligence, we ensure that every project we put in front of a client has been verified by a reputable and recognised entity and is officially registered and, therefore traceable and trackable ensuring 100% transparency for all involved.
- \* We do not promise or guarantee any returns but believe that what we offer, due to the above points, exposes our clients to the least possible risk whilst offering the best possible potential for profit.
- \* Clients are able to see their credits on the public registry and the validation report prior to purchasing and when they receive their certificates which represent their credits, they also receive a unique no. that makes it trackable and traceable on the public registry.



### New York Times:

"Carbon Trading is one of the fastest growing specialities in Financial Services."

### Louis Redshaw, Barclays Capital:

"Carbon will be the world's biggest commodity market & it could become the world's biggest market overall"

### CFCT Commissioner:

"Carbon trading may dwarf that of crude oil within 5 years - worth 2 trillion"

### Fortune:

"JPMorgan isn't alone. All the big global investment banks including Barclay's, Citigroup, Goldman Sachs and Merrill Lynch are hurrying into carbon finance"

### Chris Leeds, Head of Emissions Trading, Merrill Lynch, London:

"Carbon could become one of the fastest growing markets ever, with volumes comparable to credit derivatives inside of a decade"

### Barclays PLC:

"United Nations Carbon Credit prices may rise as much as 42% by 2012"



# **EXIT STRATEGY**

### 1) Short Term

VER investments have very limited scope for short term profit and are not suitable for investors with this as their primary aim.

### 2) Medium Term (Recommended)

Brinkmann Group will work with investors to find the most profitable exit, typically by arranging a corporate sale with 18 – 24 months. Your broker will discuss this with you in more detail during the investment process.

### 3) Long Term

General market opinion is that longer term VER prices are likely to rise significantly and carbon investments may therefore offer excellent long term yields for those investors with suitable investment strategies.

### 4) Airline Auctions

12 million VER million credits will be divided between aircraft operators when the sector enters the EU emissions trading scheme in 2012. Around 4,000 operators flying in and out of Europe will be forced to enter the emissions cap-and-trade scheme and required to adhere to emissions targets or buy additional carbon allowances to cover any excess emissions.

## 5) Large Corporations

We sell to FTSE 100, 250, and 500 Companies who all need to offset their carbon footprint or face punitive government fees. The Environment Agency fined four companies £750,000 between them after they failed to account for their greenhouse gases under the European Union's emissions trading scheme in 2011.

# 6) Back to private Investors

We can swiftly exit you out of the market at any point. We will require 48hours notice, your credits will then in turn be offered to our private clients and they will have first refusal.

# **SUMMARY**

The Carbon credit market is booming. It's predicted to be worth a staggering \$2 trillion within five years, dwarfing the value of crude oil. This SIPP approved market will be the world's biggest commodity market, and could become the world's biggest market over all.

Carbon credits and carbon markets are a component of national and international attempts to mitigate the growth in concentrations of greenhouse gases (GHGs). The trading of this green investment has proved to be a profitable experience as the carbon market continues to grow at such a high speed.

The Brinkmann Group was formed by experienced city professionals who recognised the significant potential of the green economy and soon became the market leader in the industry.

By sourcing carbon credits at very favourable rates for clients – both individuals and companies, the Brinkmann Group are able to participate in the Market without being disadvantaged by prohibitive prices or associated purchase costs.

- Low entry level of £5000
- · Carbon Credits are available at very competitive prices
- Verified Carbon Standard and Gold Standard credits available
- We offer the opportunity to participate in carefully selected projects
- Exclusive research and regular updates on the Carbon Market
- Straight forward purchase process
- Free Portfolio Review & Management
- SIPP Approved
- · All Credits are held in a sub account in your own name via Markit or NYSE Blue

George Osbourne, Chancellor of the Exchequer, March 2011

"The trading floor price for Carbon Credits will start at £16 per tonne in 2013 and hit £30 per tonne by 2020"





# **CONTACT US**

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